#### **Tack:** Learning Towards Contextual and Ephemeral Indoor Localization With Crowdsourcing

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# Indoor Localization

- Traditional localization infrastructure is costly.
- Most user devices are common smartphones.
- We want accurate and cheap indoor localization solutions!

# Localize by Bluetooth Signals

- Bluetooth transmitters (<10\$, 50+m range)</p>
- Users detect Bluetooth signals for positioning.



# Localize by Crowdsourcing

Use encountering info to further enhance accuracy.



# Probabilistic Inference

 User/Bluetooth transmitter locations as clear nodes, and their
encountering state
with other users/
transmitters as dark
nodes.





# Probabilistic Inference

 Update the most likely position of the clear nodes repeatedly with probabilities conditioned on the state of dark nodes.





#### Probabilistic Inference

Expand the inference to incorporate each node's history.



time window = 3

# Probabilistic

# Inference

- We not only estimate current locations, but also correct history locations.
- The more information included, the more accurate localization.



time window = 3



#### Architecture

With code-level optimization, common smartphones can support our algorithm.



#### User Interface

Run on iOS.



Results

Tested on iPhone 6S.

### Tack: Takeaway

- inexpensive ( < 10\$ transmitter costs, > 2 years )
- ► accurate (2~4m)
- energy-saving (40% less smartphone battery)
- easy to deploy

